

# Reading Magic

with  
Jeff Evans

**Every book  
is a magic book...  
when you read it!**



Jeff Evans' motivational **Reading Magic** program encourages children to enjoy reading for a lifetime. As a regular presenter at libraries throughout western Washington for over fifteen years, Jeff is no stranger to promoting books in a fun way.

Curious George appears to perform the "World Famous Banana Trick." You'll see jaws drop when Jeff shows how reading helps solve the puzzling Rubik's Cube. In Jeff's latest routine, a volunteer is transported to Hogwarts for a hilarious Harry Potter scene (complete with wig, glasses, and a lighting bolt scar). You've never seen anyone have such a hard time holding onto a magic wand! Jeff was named Children's Magic Champion by the Pacific Coast Association of Magicians using this routine.

It's a lot of fun, but most importantly *the benefits of reading are woven throughout the show*. Your students will be excited to try out the "magic numbers" of the Dewey Decimal system at your library.

With **Reading Magic**, Jeff promotes reading to increase vocabulary, encourage imagination, aid in creative thinking, and stress the value of making reading a regular habit.



**"I had one student come back to me the next day and say that he went straight to the public library, activated his card, and checked out a book on magic. He was inspired!"**

-Urdene Rickard, librarian  
St. Vincent de Paul School

**"Another great show! You really have a way of drawing them in and winning them over!"**

-Eilene Glasgow, teacher  
Meridian School

**"Thank you so very much for another wonderful performance! Adults and the students just love your show(s)!"**

-Wendy Logan, P. T. A.  
Browns Point Elementary

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